

The Creative Industries in IN State Senate District 20 Senator Luke Kenley

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State Senate District 20**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

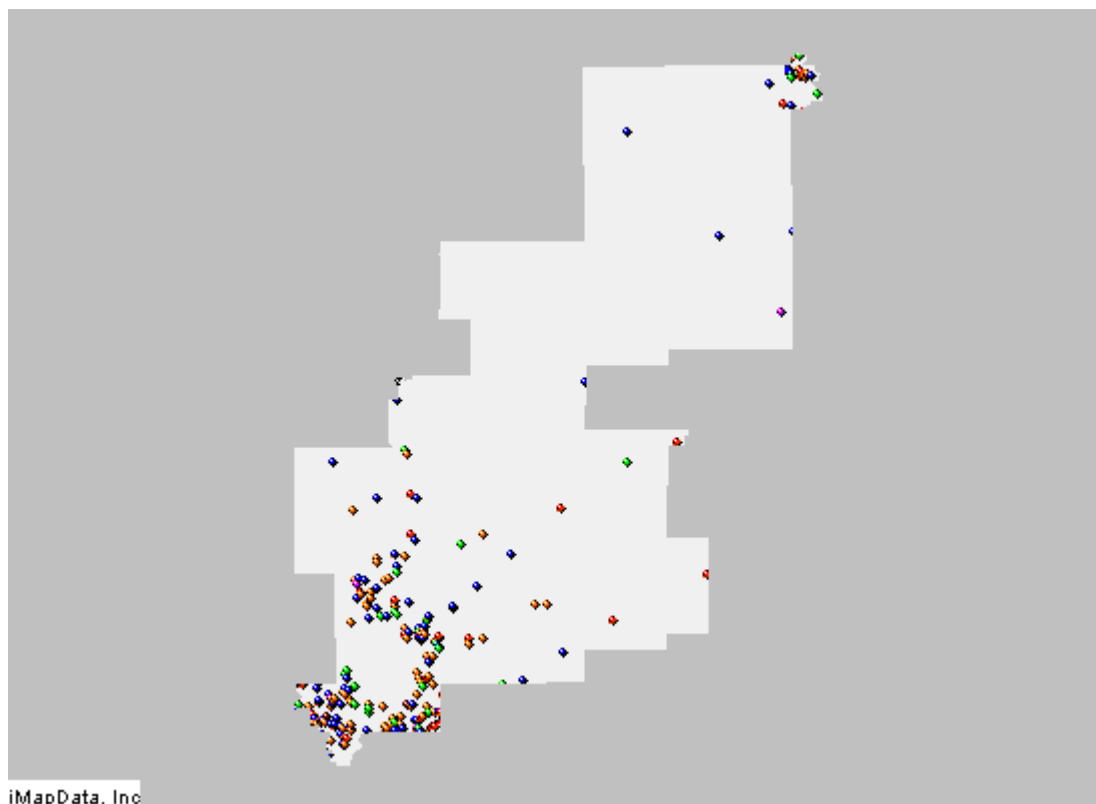
Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, IN State Senate District 20 is home to 256 arts-related businesses that employ 995 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State Senate District 20**, with each dot representing an arts-centric business.

256 Arts-Related Businesses in IN State Senate District 20 Employ 995 People

Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services



Arts-Related Businesses and Employment in IN State Senate District 20 January 2006

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	8	284
Museums	7	34
Historical Society	1	250
Performing Arts	38	163
Music	22	131
Theater	2	3
Services & Facilities	5	20
Performers	9	9
Visual Arts/Photography	93	237
Crafts	15	48
Visual Arts	4	13
Photography	50	99
Services	24	77
Film, Radio and TV	30	125
Motion Pictures	23	118
Television	2	2
Radio	5	5
Design and Publishing	79	161
Architecture	14	41
Design	43	79
Publishing	2	3
Advertising	20	38
Arts Schools and Services	8	25
Arts Schools and Instruction	8	25
GRAND TOTAL	256	995

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

Arts-Related Business and Employment in IN State Senate District 20 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	5	8	60.00%	261	284	8.81%
Museums	4	7	75.00%	11	34	209.09%
Historical Society	1	1	0.00%	250	250	0.00%
Performing Arts	33	38	15.15%	82	163	98.78%
Music	21	22	4.76%	62	131	111.29%
Theater	1	2	100.00%	2	3	50.00%
Services & Facilities	5	5	0.00%	10	20	100.00%
Performers	6	9	50.00%	8	9	12.50%
Visual Arts/Photography	73	93	27.40%	180	237	31.67%
Crafts	15	15	0.00%	49	48	-2.04%
Visual Arts	5	4	-20.00%	15	13	-13.33%
Photography	38	50	31.58%	75	99	32.00%
Services	15	24	60.00%	41	77	87.80%
Film, Radio and TV	20	30	50.00%	106	125	17.92%
Motion Pictures	17	23	35.29%	101	118	16.83%
Television	2	2	0.00%	4	2	-50.00%
Radio	1	5	400.00%	1	5	400.00%
Design and Publishing	63	79	25.40%	113	161	42.48%
Architecture	12	14	16.67%	30	41	36.67%
Design	34	43	26.47%	56	79	41.07%
Publishing	1	2	100.00%	1	3	200.00%
Advertising	16	20	25.00%	26	38	46.15%
Arts Schools and Services	7	8	14.29%	15	25	66.67%
Arts Schools and Instruction	7	8	14.29%	15	25	66.67%
GRAND TOTAL	201	256	27.36%	757	995	31.44%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org